SRNS Communications & Media Team Wins International CINDY Award

AIKEN, S.C., (Jan. 25, 2018) – Savannah River Nuclear Solutions (SRNS) received a Silver Cinema in Industry (CINDY) award during the recent international CINDY Awards Competition. These awards are presented to individuals and groups who have produced digital programming that achieves the highest level of excellence in production value and message effectiveness.

Over 9,140 entries from around the world were judged covering more than 170 subject-matter categories. Programs included websites, videos, mobile apps, podcasts, webinars, commercials, documentaries, films, infomercials and music videos.

“It’s gratifying to have our flagship employee communications video program series, SRNS NOW, recognized by our professional peers,” said Tom Kotti, Manager, SRNS Communications & Media Services. “It’s an epic group effort by a team of highly creative and talented professionals, and we’re all honored.”

The award was earned for the May 2017 edition of SRNS NOW. A video news magazine designed to keep employees informed regarding Savannah River Site safety, security, news and events.
“The CINDY award is a well-deserved professional honor for the organization,” said Dawn Haygood, Director, SRNS Corporate Communications. “We are all thrilled to be recognized, and it’s a testament to the team’s talent and dedication to produce effective visual-based communications products.”

The CINDY awards have been honoring interactive and linear media for both broadcast and non-broadcast applications since 1959. CINDY is an acronym for “Cinema in Industry” and began life as an industrial film competition. It was created by the Los Angeles-based Industry Film Producers Association, an informational media producer’s organization. A decade later, this group became the Informational Film Producers of America and, in 1984, the Association of Visual Communicators. Today, 12 Regional and two International CINDY Award events are presented annually by the International Archive of Audio-Visual Communications, a group that documents the history of informational media throughout the world.

To view the award-winning SRNS production, use the following link:  https://youtu.be/q_J7ulsThPQ

Savannah River Nuclear Solutions is a Fluor-led company whose members are Fluor Federal Services, Newport News Nuclear and Honeywell, responsible for the management and operations of the Department of Energy’s Savannah River Site, including the Savannah River National Laboratory, located near Aiken, South Carolina.

Visit us on the web at www.savannahrivernuclearsolutions.com

SRNS-2017-618